

## **Practical No. - 7**

# **To prepare a label depicting marks of standardisation**

### **Aim**

To prepare a label with the following standardisation marks:

- ISI
- FPO
- Agmark

### **Introduction**

You have already learnt about what a label is in Book 1 of your course material. You also know that it should contain the following important information about the product:

- Name of the product
  - Brand name
  - Manufacturer's name and address
  - Contents/ingredients
  - Use of the product
  - Directions for use, care and maintenance
  - Dates of manufacture and expiry
  - Dosage in case of medicines
  - Net weight/volume/length
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- Maximum Retail Price (inclusive of all taxes)
- Warning and precautions
- Guarantee period

**MATERIAL REQUIRED**

Labels, pencil, scale, ruler, colours

**PROCEDURE**

1. Collect one label for each of the three standardization marks : ISI, FPO, and AGMARK
2. Study the information it provides in relation to the information that it should provide.
3. Improve the label such that it provides all the important information required about the product.

Now prepare the following labels in the space provided below :

Label collected with ISI Mark

Improved label with ISI Mark

Label Collected with AGMARK

Improved label with AGMARK

Label collected with FPO Mark

Improved label with FPO Mark

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Now prepare the following labels in the space provided below.

Flour/Atta

Electric Iron

Orange Squash

Cough Syrup

Biscuits

Honey

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